Lancashire and South Cumbria Integrated Care Board

Medicines Matters

Issue 8 – <u>23rd May 2025</u>

Understanding Optimise Rx Functionality

When do messages trigger?

Optimise Rx messages appear less frequently compared to other systems to **reduce prescriber fatigue**. Messages are triggered during:

- Treatment initiation
- Reauthorisation of a repeat
- Regime review
- Reauthorising a drug in past medication

Once treatment starts, messages do not appear at each repeat issue until reauthorisation. Some messages are also logic-based, meaning they only appear when specific criteria (like age or gender) are met.

Which messages count towards your acceptance rate?

There are four main types of messages you might encounter:

- Complex Best Practice Guidance or Cost Saving Messages
- Formulary Messages
- Simple Cost Messages
- Information Messages (e.g. Monitoring guidance)

For the purposes of the Medicines Optimisation LES for 2025/2026 it is the acceptance of complex best practice, cost saving messages and simple cost messages which will count towards your practice's acceptance rate.

Formulary and information messages will not require you to accept or reject them on the EMIS screen.

Can Optimise Rx be deactivated on the screens for some members of our practice?

- Optimise Rx is activated for the entire practice, not just individual prescribers.
- It **cannot be deactivated** for specific individuals without removing prescribing rights.

How do I provide feedback on rejected messages?

When you reject a message, a **popup appears** allowing you to provide feedback.

- This feedback is reviewed by the **Medicines Optimisation Team**.
- If appropriate, adjustments are made to the profile based on your input.

How do I ensure simple switch messages activate correctly?

- These messages activate at the end of the prescribing workflow when a prescription is issued.
- Some practices generate prescriptions by selecting a product and quantity from the right-hand side of the screen
 as shown in the screenshot below.
- This method bypasses cost-effective prescribing prompts.
- To avoid missing savings opportunities, please avoid generating prescriptions this way.

Name Istn 5mg tablets (Vatris UK Healthcare Ltd) orack ctails Dosage One To Be Taken Each Day One To Be Taken Each Day One So get tablet Description Price Suppler Quantty tablet Duration 28 Day(s) E11.08 Viatris UK Healthcare Ltd Rx Types Acute Price Personalizationistened Encode Encode	4
Dosage One To Be Taken Each Day Suppler Quantty tablet Duration Rc Types Acute	4
Quantity tablet Duration 28 Day(s) Rx Types Acute Parameter Parameter	
Rx Types Acute	
Private Personally.administered	
Authorising Clinician 💦 V P 🕞 For STI – free of charge	
[3] Warnings Drug Information Current Medication Past Medication Allergies Problems Optional Prescription Information	1
Selected Drug - Istin Smg tablets (Viatris UK Healthcare Ltd) Contains - Amlodpine Beslate 5 mg	
Low Severity Warnings (1)	
Alert Grapetruit juice may affect the metabolism of this preparation. Avoiding grapetruit juice is often recommended.	

To contact the Medicines Optimisation Team please call 01772 287877. Acknowledgement – Thank you to Dr S Khandavalli and the staff at The Chorley Surgery for the drafting of this bulletin